

Online onboarding

Powered by Facebiometry



TATRA BANKA

Member of Raiffeisen Bank International



Tatra banka & biometry



2011
Signature



2013
Voice



2014
Face



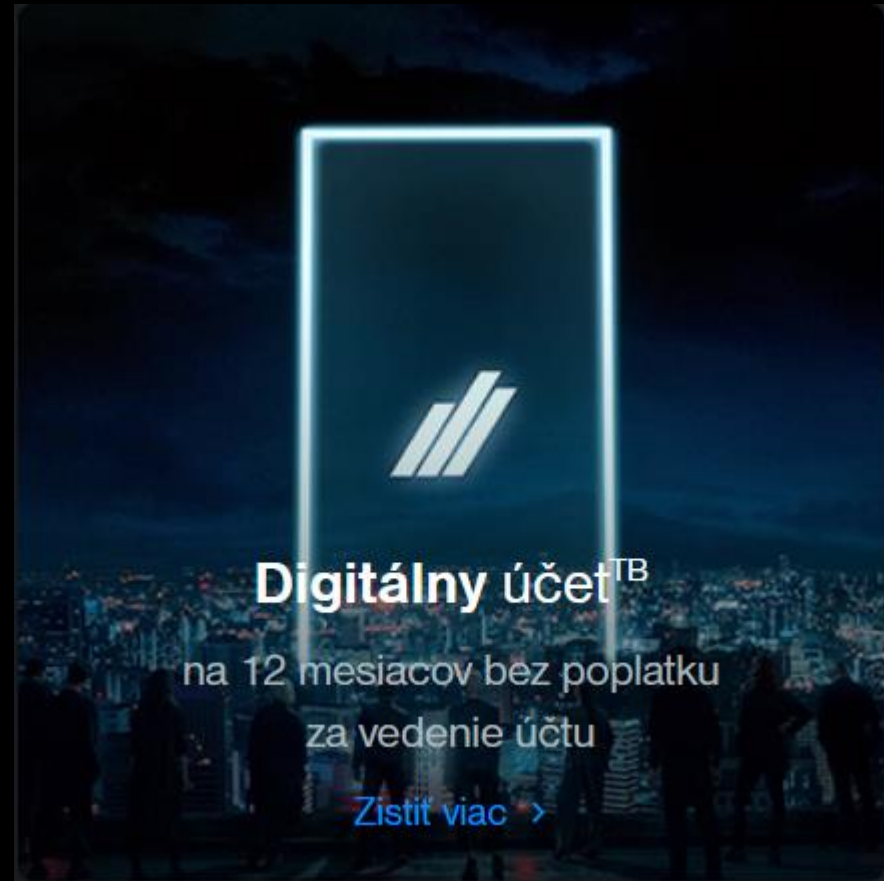
2018
Face^{online}



2021
WebFace



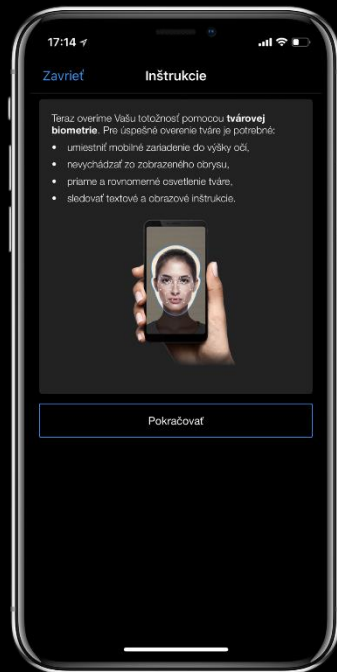
Is it done?

An advertisement for a digital account. It features a glowing blue rectangular frame in the center, containing the logo of three slanted parallel lines. The background is a dark, blue-toned cityscape at night with silhouettes of people. Text is overlaid on the bottom right of the frame.

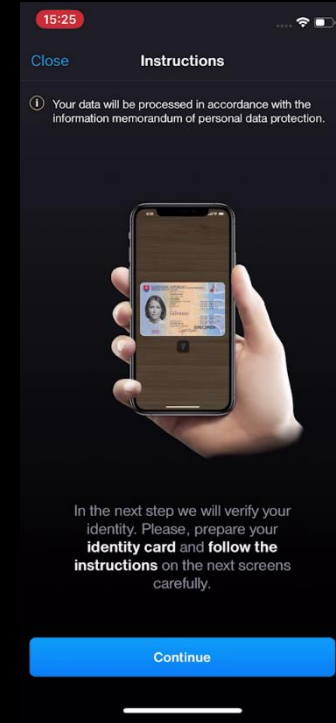
Digitálny účet^{TB}
na 12 mesiacov bez poplatku
za vedenie účtu
[Zistiť viac >](#)



Case 1: Personal ID scan



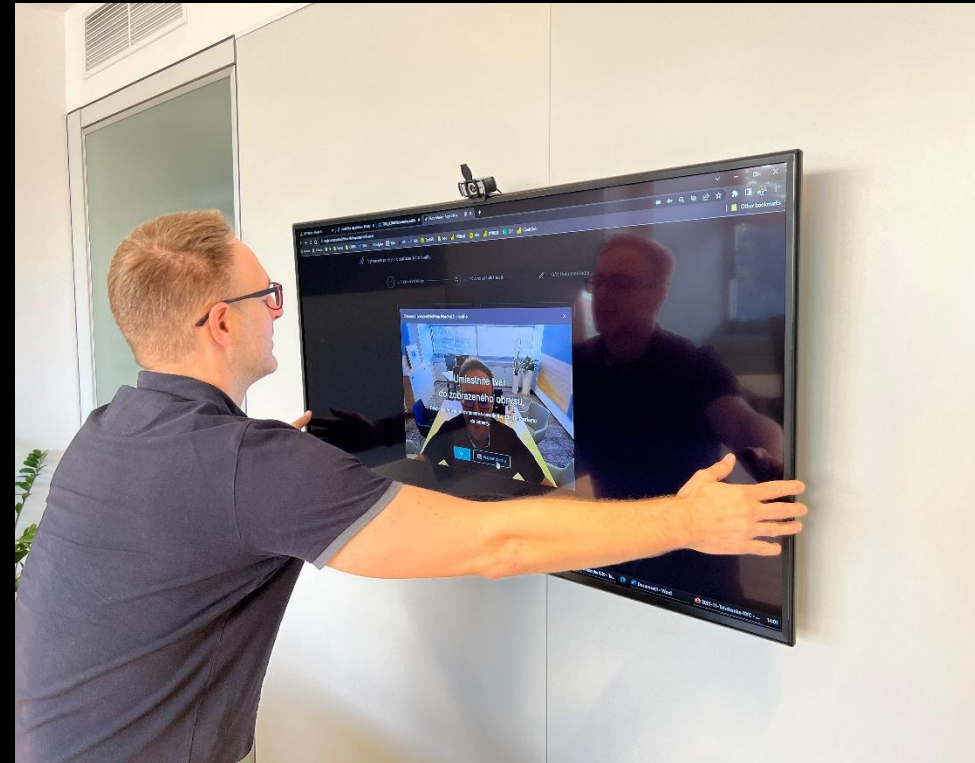
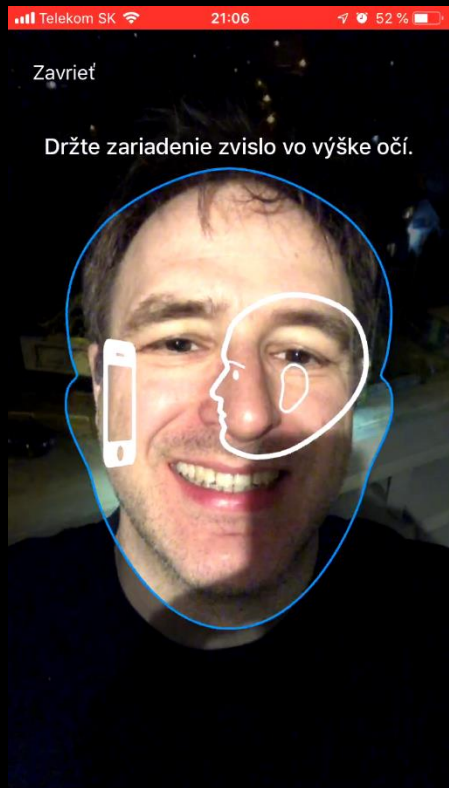
CX focus group:
A) Not enough instructions
B) Too much of text



... or AI powered scan for example



Case 2: Web facebiometry new challenges



... or maybe new type of liveness check



If it works
It's obsolete

Marshall McLuhan

Digitálny úver

Plánovaná výška úveru
30 000,00 EUR

Digitálny úver[™]

cez mobil už za 10 minút

[Zistiť viac >](#)

